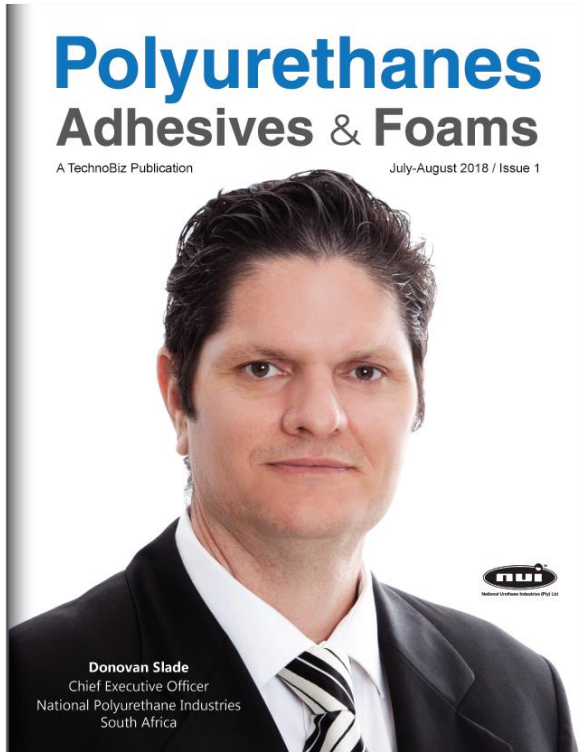


Polyurethanes Adhesives & Foams

A TechnoBiz Publication



A Bi-Monthly Magazine
for Polyurethane, Foam
and Adhesive Industries

MEDIA KIT

www.polyurethane-industry.org

2019

EDITORIAL FOCUS

PU Raw Materials (Polyols / Isocyanates / Additives / Auxiliary Chemicals); Polyurethane Systems; Mixing / Dispensing Units; Molds, Machinery & Handling Equipment; Laboratory and Testing Equipment; Automation & Control; PU Products; Research & Development and Consulting; Foam Raw Materials & Chemicals; Foam Manufacturing Equipment; Foam Products; Testing Instruments; Research & Development; Mattress Machinery & Equipment; Mattress Materials; Adhesive Technologies

MAGAZINE FORMAT

- Page Size: 8.5 inch x 11 inch (Letter Size)
- Available both in Print and Digital Editions
- Bi-Monthly Magazine (6 Issues/Yr)
- Print Volume : 3,000 Copies
- Content includes Technical Articles, Business News, Interviews, Product Highlights, Classifieds, Buyers Guide etc

ADVERTISEMENT RATES

- Full Page Color (18cm x 24cm) : 1,000 US\$
- Two-Page Spread (36cm x 24cm) : 1,500 US\$
- Half-Page Color (18cm x 12cm) : 700 US\$
- Quarter Page Color (9cm x 12cm) : 500 US\$

Remarks: 10% Discount for more than 3 Insertions in a Year.
All advertisement files must be submitted in PDF/JPEG
The advertisement dimension format is Width x Height (WxH)

PU Buyer Guide

A Special Section in Every Issue

PU, Foam and Adhesive Technology Suppliers can publish their company information in this section. The content of information includes:

1. Company Name with Logo
2. Address
3. Tel/Fax
4. Website
5. Products (5 keywords)
6. Contact Person

Cost

Single Insertion: 100 US\$

6 Insertion Package: 500 US\$

NEWS/ARTICLES SUBMISSION GUIDELINES

All interested companies, researchers, experts and professionals are invited to submit short technical articles, press releases, new product information, business news etc to publish in this magazine. If you are interested, please submit text in MS Word format with pictures in JPEG format by sending email to technobiz.polyurethane@gmail.com

SUBSCRIPTION / CIRCULATION

- Digital Edition is FREE
- Complimentary copies (print edition) will be sent to selected professionals and companies in Asia (mostly in Southeast Asia & Middle East) and Africa.
- Print Edition is Fee-based (100 US\$/6 Issues).
- Full Page Advertisers can nominate 10 subscribers for Complimentary Print Edition
- Free Circulation to all participants at TechnoBiz “Expos & Training Weeks” for PU and Foam Industries

Official Media Partner for Trade Exhibitions

PU Tech
ASIA 2019
FOAM EXPO

3-4 April 2019
Bangkok, Thailand

PU Tech
ARAB 2019
FOAM EXPO

9-10 Oct 2019
Sharjah, UAE

PU Tech
AFRICA 2020
FOAM EXPO

28-29 Oct 2020
Lagos, Nigeria

FREE Circulation of Latest Copy to All Expo Participants

Official Media Partner for PU Training Weeks

 **North America** 2019
POLYURETHANE
TRAINING WEEK

19-22 February 2019
Tampa, Florida, USA

 **ASIA** 2019
POLYURETHANE
TRAINING WEEK

2-4 April 2019
Bangkok, Thailand

 **Europe** 2019
POLYURETHANE
TRAINING WEEK

November 2019
Rome, Italy

FREE Circulation of Latest Copy to All Training Week Participants

TECHNOBIZ

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